



The DSA mission is to enhance and preserve Historic Downtown Sheridan to ensure economic prosperity. By placing public art, adding beautiful streetscapes that complement our Historic Downtown, providing green space, supporting stream restoration and pathways leading to and from downtown, as well hosting events on Main Street and Grinnell Plaza we have been strategically placemaking for over 30 years!

Historic Downtown Sheridan is a vibrant place of commerce and celebration. We love to live, work, play and shop downtown! Our unique & celebrated old buildings are actually attractions just like the statues and events in Downtown Sheridan. For a downtown to thrive, these treasured properties must be kept in good repair; and their spaces well utilized with a blend of retail, residential, restaurant, and office uses. With this in mind, DSA and the City of Sheridan offer many incentives to help keep the Historic Downtown a focal point or hub for our community.

Utilizing the National Main Street Four Point Approach, DSA board members and community volunteers meet monthly to discuss promotions, design and economic restructuring of our Historic Downtown. These committees help organize people of all ages who volunteer and give back time and effort to make Sheridan the community we all cherish. Whether gathering at 7 a.m. on a cool spring morning to transplant flowers and hang up over 219 flower baskets on Main Street; participating in set up and tear down at all of our downtown events including the 3rd Thursday Street Festival and Farmers' Markets or helping to organize and promote shop local campaigns; in the past year, our Main Street volunteers and staff have reinvested over 3500 volunteer hours and \$100,000 into our preservation and economic development efforts.